# The Third Annual Laney Jaymes Fitzsimons Memorial Golf Tournament



## A Charitable Event to Raise Awareness for Pediatric Stroke and Fund Research and Grants

The Laney Jaymes Foundation\* was formed in memory of Laney Jaymes Fitzsimons who suffered from a rare vascular disease that caused strokes

Pediatric strokes affect children and often go undiagnosed because of a lack of awareness

The failure to properly diagnose strokes can forever alter a child's life



Proceeds benefit The Laney
Jaymes Foundation Research
Project in Pediatric
Vasculopathy at Johns Hopkins
University, equipment grants
for families in need, and
organizations promoting
pediatric stroke awareness



Last year's event included over 100 participants, primarily from DC, Maryland, and Northern Virginia, and more are expected this year

\*All volunteer organization

### **Sponsorship Levels**

#### Title Sponsor (\$10,000)

- Signage on clubhouse and on every hole
- Name on cover of program distributed to players at tournament
- Name embroidered on official hat provided to players and featured on gift bag and program
- Opportunity to provide branded item
- Entry fees for eight (8) players
- Introduction by host and opportunity to give remarks at banquet
- Optional booth near sign-in desk

#### Partner Sponsor (\$5,000)

- Full page in program distributed to players at tournament
- Signs on holes 1 and 18
- Entry fees for four players
- Introduction by host and opportunity to give remarks at banquet
- Optional booth near sign-in desk

#### Beer Cart Sponsor (\$2,500)

- Name on beer cart that will serve beverages to players at no additional cost
- Option to supply branded cups for beer cart
- Option to provide representative to ride on cart
- Opportunity to provide branded item in player gift bag
- Half page in program distributed to players at the tournament
- Recognition at hanguet in remarks by host

#### Hole-In-One Sponsor (\$1,500)

- Sponsorship of hole-in-one contest where any player acing designated hole on first attempt will win \$20,000 or a trip for two to The Masters
- Signage on tee box and next to green for designated hole
- Name included in program distributed to players at tournament
- Opportunity to provide branded item in player gift bag
- Recognition at banquet in remarks by host

#### Putting Contest or Closest-to-Pin Contest Sponsor (\$1,000 each)

- Sponsorship of relevant contest
- Signage on contest putting green or tee box and next to green for designated hole
- Name included in program distributed to players at tournament
- Opportunity to provide branded item in player gift bag
- Recognition at banquet in remarks by host

## **Sponsorship Levels (cont.)**

#### Tee Box Sponsor (\$250)

- Signage on tee box for one (1) hole
- Name included in program distributed to players at the tournament
- Opportunity to provide branded item in player gift bag
- Recognition at banquet in remarks by host

#### <u>Individual Entry (\$250)</u> (foursome can be purchased for \$800)

• Includes greens fees, beverages (beer, wine, and sodas), banquet dinner, gift bag, and hole-in-one and other contests